

Murray Mitchell

Senior UI Designer

www.superlative.co.za
murray@superlative.co.za
0423 595 513

Profile

I'm a passionate interface and product designer with more than 13 years design experience. I'm a big advocate for user-centered design and enjoy designing simple, effective and creative solutions for complex user problems and journeys. I work best alongside a team with a shared vision, finding and solving problems through discovery, design thinking and technology.

Experience

Senior Product Designer

Squiz

Sydney
Nov 2016 — Apr 2020

My role consisted of working with Squiz product team on their enterprise intranet product, Squiz Workplace. During design sprints I worked with the team focusing on new feature design, design system creation and legacy feature design overhauls. I managed and creative directed two other UI designers and a UXer. As part of my role I also led the creative design for external clients on a range of design projects. Clients included Schiavello, NSW Fair Trading, University of New England, Oil Search, Austroads.

Senior UI Designer

Allan Gray

South Africa
Nov 2014 — Feb 2016

I led the redesign of the corporate website at Allan Gray, the largest privately owned financial services provider in Africa. Working with various stakeholders within the business, I identified major customer pain-points and developed creative strategies for the website. I worked in an agile environment (SCRUM) and planned, conceptualised, tested and delivered high-fidelity interface designs to the development team. I also created a digital styleguide for other internal teams to use as a design "source of truth".

UI Design Lead

Superlative

South Africa
Jan 2008 — Nov 2014

As founder of design consultancy, Superlative, I worked with digital agencies and directly with telco, financial services and travel industry clients. Projects consisted of full website and app solutions with a key focus on creative strategy and UX/UI design.

Skills & Tools

Product and UI Design
Wireframing
Prototyping
Design Systems

Figma
Sketch
Adobe Creative Suite
Balsamiq

UXPin
InVision
Zeplin
Framer

References

Vanessa De Coninck

Product Design Lead at Atlassian
0426 419 424

Dan Gregson

Digital Manager at Alfred Health
0417 394 181

Contact

Portfolio

www.superlative.co.za

0423 595 513

murray@superlative.co.za

LinkedIn

linkedin.com/in/murraymitchell